FOR SEVERE PERSISTENT (NODULAR) ACNE





IMPORTANT SAFETY INFORMATION

What is the most important information I should know about ABSORICA LD? ABSORICA LD can harm your unborn baby, including birth defects (deformed babies), loss of a baby before birth (miscarriage), death of the baby, and early (premature) births. Patients who are pregnant or who plan to become pregnant must not take ABSORICA LD.

Patients must not get pregnant:

- for 1 month before starting ABSORICA LD
- during treatment with ABSORICA LD
- for 1 month after stopping ABSORICA LD

If you get pregnant during treatment with ABSORICA LD, stop taking it right away and call your healthcare provider.

Please see additional Important Safety Information throughout and enclosed full Prescribing Information, including Boxed Warning and Medication Guide.

LASTING DIFFERENCE

For most people, only one cycle of ABSORICA LD™ is needed for clearer skin*†



"I spent 16 years trying to clear my acne, and after 2 months on ABSORICA LD, my skin was clearer."

- Actual ABSORICA LD Patient

CONGRATS!

You've made an important decision to treat your persistent severe (nodular) acne with ABSORICA LD. Your journey toward clearer skin that stays clear begins here.

WHAT IS ABSORICA LD?

ABSORICA LD is a prescription medicine used in patients 12 years of age and older for the treatment of severe nodular acne that cannot be cleared up by any other acne treatments, including antibiotics.

*Based on a study of patients taking ABSORICA® (isotretinoin)

WHY ABSORICA LD?

Committing to an isotretinoin treatment cycle is a big deal, and we know you only want to do it once

- ABSORICA LD is unlike any other isotretinoin available—it has an innovative micronization formulation to help your body absorb it
- Optimal absorption allows you to take lower doses compared to other isotretinoins, and also means you can take it with or without food
- With technology that aids in maximum absorption, ABSORICA LD has low rates of relapse and retreatment[†]

Patients taking ABSORICA LD must register in the iPLEDGE® Pregnancy Registry at 1-866-495-0654 or www.ipledgeprogram.com.
See your healthcare provider for further information.

A chance of remission with 1 treatment cycle compared to other isotretinoins

WHAT THAT MEANS FOR YOU

 Better chance of achieving clearer skin with just one 5-month treatment cycle.[†] This means that some people may not need any other acne treatment after taking ABSORICA LD

[†]As seen in a 2-year post-treatment period involving 166 patients taking ABSORICA without meals for 20 weeks

IMPORTANT SAFETY INFORMATION (CONTINUED)

What is ABSORICA LD?

ABSORICA LD is a prescription medicine used in patients 12 years of age and older for the treatment of severe nodular acne that cannot be cleared up by any other acne treatments, including antibiotics.

Do not change between ABSORICA LD and ABSORICA or other isotretinoin products.

IMPORTANT SAFETY INFORMATION (CONTINUED)

Please see additional Important Safety Information throughout and enclosed full Prescribing Information, including Boxed Warning and Medication Guide.

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LOW-DOSE FORMULATION WITH MAXIMUM ABSORPTION REGARDLESS OF MEALS

Most generic or traditional isotretinoin formulations require a high-fat/highcalorie meal such as the one pictured above for optimal absorption.

This can be challenging for dietary restrictions or busy lifestyles that make routinely eating large meals difficult.

ABSORICA LD can be taken twice a day, with or without food, thanks to innovative micronization technology that aids in absorption.

Avoid use if pregnant. All patients must enroll in the iPLEDGE® Program.



"Not only do you not have to eat a high-fat diet with LD, you don't have to eat a meal at all."





TAKING ABSORICA LD

On your journey to clearer skin that stays clear with ABSORICA LD, here are some things you should keep in mind:



Follow all instructions of the iPLEDGE® Program



Take your dose twice a day, every day, as your doctor prescribes



Food isn't necessary, but you should take ABSORICA LD with a full glass of liquid



Never take 2 doses at the same time; if you miss a dose, just skip it



Be patient and stick with it! For most patients, only one 5-month treatment cycle of ABSORICA LD is required

IMPORTANT SAFETY INFORMATION (CONTINUED)

ABSORICA LD can cause serious mental health problems, including:

- depression, psychosis (seeing or hearing things that are not real)
- suicide. Some patients taking ABSORICA LD have had thoughts about hurting themselves or suicide. Consult your healthcare provider if you have such thoughts.

ENCOUNTERING POSSIBLE SIDE EFFECTS

Just like with any medication, you could experience side effects with ABSORICA LD™ like the ones listed below. These aren't all the possible side effects—talk to your dermatologist about any side effects that you encounter.

Please also see Important Safety Information on pages 14-15.



ACNE FLARE-UPS

When you first start taking ABSORICA LD, you may notice a worsening of your acne. These flare-ups should only last a short while before your skin starts getting visibly clearer.



DRYNESS

When taking ABSORICA LD, you may experience dryness of the eyes, lips, and/or skin. This is typical, as ABSORICA LD decreases oil production in order to help you achieve clearer skin. Moisturizers and lip balms can help soothe your dryness until this subsides. Talk to your dermatologist about what may work best for you.



SENSITIVITY TO LIGHT

ABSORICA LD is a derivative of vitamin A, which can make your skin more sensitive to the sun. In order to protect your skin, you should be careful to avoid excessive sunlight and tanning beds. If you do spend time in the sun, be sure to apply sunscreen, wear a hat, or cover up with long sleeves and pants.

IMPORTANT SAFETY INFORMATION (CONTINUED)

Stop taking ABSORICA LD and call your healthcare provider right away if you or a family member notices any signs or symptoms of depression or psychosis.

Please see additional Important Safety Information throughout and enclosed full Prescribing Information, including Boxed Warning and Medication Guide.



SEE THE

LASTING DIFFERENCE

AT ABSORICALD.COM



Actual ABSORICA LD Patient of Haleh Bakshandeh, MD

SCAN TO HEAR HER ACNE STORY







ASK FOR LD

ABSORICA LD™ A LASTING DIFFERENCE

Ask for ABSORICA LD (pronounced AB-SORE-I-KAH L-D) by name at the pharmacy

Maximum absorption

Lower dose

Low risk of relapse

Actual ABSORICA LD patient



iPLEDGE® PROGRAM

Isotretinoin medications, like ABSORICA LD, have been prescribed to more than 2 million people. But, as with all isotretinoin medications, ABSORICA LD may cause side effects. That's why there's an online program for people taking any isotretinoin medications called the iPLEDGE® Program. Some tips to help you stay on track:

TALK TO YOUR DOCTOR

Talk to your doctor for details about the iPLEDGE® Program

SCHEDULE MONTHLY APPOINTMENTS

Be sure to keep up with all of your dermatology appointments

ON THE GO

It might help to keep your iPLEDGE® Program username and password handy so that you can sign in from anywhere when you log in monthly

If you have not enrolled in the iPLEDGE® Program already, be sure to talk to your doctor



MORE INFO

Visit the iPLEDGE® website at ipledgeprogram.com for detailed program info

IMPORTANT SAFETY INFORMATION (CONTINUED)

What are the possible side effects of ABSORICA LD?

ABSORICA LD can cause serious side effects, including:

- increased pressure in the brain (intracranial hypertension). ABSORICA LD can increase the pressure in your brain. This can lead to permanent loss of eyesight, and in rare cases, death. Stop taking ABSORICA LD and call your healthcare provider right away if you get any of these signs of increased brain pressure:
 - bad headache
- · nausea or vomiting
- blurred vision
- · seizures (convulsions)
- dizziness
- stroke

DID YOU KNOW?

There is no generic substitute for ABSORICA LD™



Some insurance companies require patients to try a generic isotretinoin before ABSORICA LD

- · If your insurance requires this, be sure to contact your doctor during your second month of treatment to help you switch to ABSORICA I D
- If you have already tried a generic isotretinoin, be sure to tell your doctor so that he or she can contact your insurance company to get approval for ABSORICA LD

IMPORTANT SAFETY INFORMATION (CONTINUED)

What are the possible side effects of ABSORICA LD?

ABSORICA LD can cause serious side effects, including:

- serious skin problems. Skin rash can occur in patients taking ABSORICA LD. Sometimes rash can be serious and may lead to death. Stop using ABSORICA LD and call your healthcare provider right away if you get:
- · conjunctivitis (red or inflamed eyes, like "pink eye")
- rash with a fever

- · sores in your mouth, throat, nose or eye
- · peeling of your skin
- · blisters on legs, arms or face

Please see additional Important Safety Information throughout and enclosed full Prescribing Information, including Boxed Warning and Medication Guide.



YOU COULD PAY

AS LITTLE AS

PRIOR APPROVALS (PA)

PA APPROVED?

ABSORICA LD Copay Card Program

You can get your prescription for as little as \$\int *



PA DENIED?

ABSORICA LD Non-Covered Pricing

Don't worry! You can still get your prescription for as little as \$350[†]



LOW-COST **ABSORICA LD** LOW-DOSE

SCAN CODE > to learn more about

your savings options



*Patients are not eligible if prescriptions are paid in part or full by any state or federally funded program, including but not limited to Medicare or Medicaid, Medigap, VA, DOD, or Tricare, and where prohibited by law. See full terms and conditions at ABSORICALD.com/support.

[†]ABSORICA LD Non-Covered Pricing is available to people with commercial insurance.

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TIPS TO HELP YOU SEE THE LASTING DIFFERENCE





KEEP MOISTURIZING PRODUCTS HANDY

- You may experience dryness during treatment, including dry lips. It's manageable with the right products
- Not all skin lotions are equal. Try a couple of different ones, including fragrance-free options, to find out which helps soothe your skin the best while taking ABSORICA LD™
- Consider swapping out contact lenses for a new pair of specs if you experience dry eyes while taking ABSORICA LD



GET INTO A ROUTINE

- Sticking with a schedule can help you remember to take your medication
- Pick something that you do twice every day, like brushing your teeth or washing your face, and incorporate taking your medication into that routine



BEFORE YOU GRAB 'N' GO

 Get into the habit of checking your medication before leaving the pharmacy. This will help ensure that you get what your dermatologist prescribed and are staying on track to clearer skin that stays clear

IMPORTANT SAFETY INFORMATION (CONTINUED)

What are the possible side effects of ABSORICA LD?

ABSORICA LD can cause serious side effects, including:

- inflammation of your pancreas (pancreatitis) can happen in patients who take ABSORICA LD and can lead to death. Call your healthcare provider right away if you have any of the following symptoms of pancreatitis:
- · severe upper stomach (abdomen) pain
- swelling of your stomach
- nausea and vomiting fever

Please see additional Important Safety Information throughout and enclosed full Prescribing Information, including Boxed Warning and Medication Guide.



AVOID THE BURN

- When applying sunscreen, don't forget those not-so-common areas that the sun can touch, like the tops of your ears and your feet
- Frame your eyes—use sunglasses



DO NOT...

- Share ABSORICA LD with anyone else
- Take other medications or vitamins unless your dermatologist tells you it's safe
- Undergo skin treatments like waxing while taking ABSORICA LD and for 6 months after, which will give your skin time to heal

MORE QUESTIONS?

Visit our FAQs at ABSORICALD.com/faq

IMPORTANT SAFETY INFORMATION (CONTINUED)

 increased blood fat (lipid) levels. ABSORICA LD can raise blood fat levels (cholesterol and triglycerides). Your healthcare provider will do blood tests to check your lipids before and during treatment. These problems usually go away when ABSORICA LD treatment is finished.

Please see additional Important Safety Information throughout and enclosed full Prescribing Information, including Boxed Warning and Medication Guide.

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Patients must not get pregnant:

- · for 1 month before starting ABSORICA LD
- · during treatment with ABSORICA LD
- for 1 month after stopping ABSORICA LD

If you get pregnant during treatment with ABSORICA LD, stop taking it right away and call your healthcare provider.

Patients taking ABSORICA LD must register in the iPLEDGE® Pregnancy Registry at 1-866-495-0654 or www.ipledgeprogram.com. See your healthcare provider for further information.

ABSORICA LD can cause serious mental health problems, including:

- depression, psychosis (seeing or hearing things that are not real)
- suicide. Some patients taking ABSORICA LD have had thoughts about hurting themselves or suicide. Consult your healthcare provider if you have such thoughts.

Stop taking ABSORICA LD and call your healthcare provider right away if you or a family member notices any signs or symptoms of depression or psychosis.

What are the possible side effects of ABSORICA LD?

ABSORICA LD can cause serious side effects, including:

· increased pressure in the brain (intracranial hypertension).

ABSORICA LD can increase the pressure in your brain. This can lead to permanent loss of eyesight, and in rare cases, death. Stop taking ABSORICA LD and call your healthcare provider right away if you get any of these signs of increased brain pressure:

- ·bad headache · nausea or vomiting
- ·blurred vision · seizures (convulsions)
- dizzinessstroke
- serious skin problems. Skin rash can occur in patients taking ABSORICA LD.
 Sometimes rash can be serious and may lead to death.

Stop using ABSORICA LD and call your healthcare provider right away if you get:

- · conjunctivitis (red or inflamed eyes, like "pink eye")
- · rash with a fever
- · blisters on legs, arms or face
- · sores in your mouth, throat, nose or eyes
- peeling of your skin



- inflammation of your pancreas (pancreatitis) can happen in patients who take ABSORICA LD and can lead to death.
 Call your healthcare provider right away if you have any of the following symptoms of pancreatitis:
- · severe upper stomach (abdomen) pain
- nausea and vomiting

swelling of your stomach

- fever
- increased blood fat (lipid) levels. ABSORICA LD can raise blood fat levels (cholesterol and triglycerides). Your healthcare provider will do blood tests to check your lipids before and during treatment. These problems usually go away when ABSORICA LD treatment is finished.
- hearing problems. Stop using ABSORICA LD and call your healthcare provider if your hearing gets worse or if you have ringing in your ears. Your hearing loss may be permanent.
- liver problems, including hepatitis. Your healthcare provider will do tests to check your liver before and during treatment with ABSORICA LD.
- inflammation of your digestive tract (inflammatory bowel disease). Stop taking ABSORICA LD and call your healthcare provider.
- bone and muscle problems. Bone problems include bone pain, softening or thinning (which may lead to fractures). Tell your healthcare provider if you plan hard physical activity during treatment with ABSORICA LD.

Stop ABSORICA LD and call your healthcare provider right away if you have muscle weakness, which can be a sign of serious muscle damage. ABSORICA LD may stop long bone growth in teenagers who are still growing.

- vision problems. Stop taking ABSORICA LD and call your healthcare provider right away if you have any vision changes. ABSORICA LD may affect your ability to see in the dark. Some patients get dry eyes during treatment. If you wear contact lenses, you may have trouble wearing them during and after you stop treatment with ABSORICA LD.
- serious allergic reactions. Stop taking ABSORICA LD and get emergency medical help right away if you get hives, a swollen face or mouth, or have trouble breathing. Stop taking ABSORICA LD and call your healthcare provider if you get a fever, rash, or red patches or bruises on your legs.
- blood sugar problems, including diabetes. Tell your healthcare provider if you are very thirsty or urinate more than usual.
- The most common side effects of ABSORICA LD include:

dry lips
 headache

dry skin
 upper respiratory tract infection (common cold)

back pain
 chapped lips or swelling of the lips

dry eyesskin reactionsjoint painmuscle problems

nose bleeds
 eye problems, including decreased vision

These are not all of the possible side effects of ABSORICA LD. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088 or Sun Pharmaceutical Industries, Inc. at 1-800-818-4555.

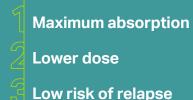
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BREAK THE STRUGGLE



ONCE AND FOR ALL







THE COPAY CARD* AND NON-COVERED PRICING† OFFER LOW COST OPTIONS FOR ABSORICA LD™

- *Patients are not eligible if prescriptions are paid in part or full by any state or federally funded program, including but not limited to Medicare or Medicaid, Medigap, VA, DOD, or Tricare, and where prohibited by law. See full terms and conditions at ABSORICALD.com/support.
- [†]ABSORICA LD Non-Covered Pricing is available to people with commercial insurance.

IMPORTANT SAFETY INFORMATION (CONTINUED)

What are the possible side effects of ABSORICA LD?

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